### *InWin@ SLC & PITCH-A-THON, Event Report:*

An innovative idea and a business proposal competition: ***InWin@SLC and Pitch-a-Thon***, was organized by Innovation Council, SLC and E-Cell, SLC on 18th October 2019, A competition that drives innovation and access to markets.

The main goal of the competition was to stimulate and nourish creativity and student entrepreneurial spirit; encourage such activities among students from any majors and examine students' business ideas for their realization capacity.

This year, the event became one of the most successful one in the history of this tradition at SLC and we had incredible participants from some of the most renowned institutions across the country. The event started with Dr. Rabi Narayan Kar, the principal of the college, addressing and cheering the participants with his wisdom.

The competition was quite definite. ***Visualise Perfection Visualise Entrepreneurship*** as the cell's motto for this year was, the innovative minds encapsulated it with complete perfection. The teams participating were elated by the involvement of Dr. Kusha Tiwari, convenor of Innovation Council and Dr. Bharat Bhushan, convenor of Entrepreneurship Cell who kept them motivated all through. Working their way to the victory was the Team Bawarchi and the Team Aarogya, both from Enactus Ramjas. Their avidity and readiness turned their presentations into the very best. The second prize was won by 2 very innovative and ingenious teams, namely Team Brand Deviser and Team Kaagaj, both from Shyam Lal College itself. The Team Sacred Games from IIM Rohtak was able to secure the third prize. All the participants of the competition were awarded business and entrepreneurship themed books as the consolation prize.

Team E-Cell SLC handled proficiently all the different details of the competition ranging from sponsorships and registrations to decoration and prizes.

This was the very first Innovative Idea and B-Plan competition organized by Innovation Council SLC since its inception and has helped many students to bring their ideas and

plans to table to work upon. The event was attended by 93 students.